

## Trendoo

# Guida creazione template compatibili con l'Editor Trendoo

Di seguito il codice HTML necessario a creare dei template compatibili con l'editor email Trendoo.

### Contenitore dei template

Questo il codice necessario per creare la struttura base (body) di un template vuoto, all'interno del quale poter inserire strutture ed elementi di contenuto come descritto in seguito.

```
<!DOCTYPE html>
<html>
<head>
<!--[if gte mso 9]><xml> <o:OfficeDocumentSettings> <o:AllowPNG/>
<o:PixelsPerInch>96</o:PixelsPerInch> </o:OfficeDocumentSettings> </xml><![endif]-->
<meta content="text/html; charset=utf-8" http-equiv="Content-Type">
<meta content="width=device-width, initial-scale=1" name="viewport">
<meta content="IE=9; IE=8; IE=7; IE=EDGE" http-equiv="X-UA-Compatible">
<title>Empty Template</title>
</head>
<body>
<!-- BODY -->
<table class="body">
<tr>
<td align="center" class="center" valign="top">
<!--[if (gte mso 9)|(IE)]> <table width="600" class="outlook" align="center" cellpadding="0"
cellspacing="0" border="0"> <tr> <td> <![endif]-->
<table align="center" style="width: 100%">
<tr>
<td class="rc" valign="top"></td>
</tr>
</table>
<!--[if (gte mso 9)|(IE)]> </td> </tr> </table> <![endif]-->
</td>
</tr>
</table><!-- BODY -->
</body>
</html>
```

## Strutture

Queste strutture devono essere inserite all'interno della `<table class="body">` e più precisamente nella cella contraddistinta dalla classe "rc": `<td class="rc" valign="top"></td>`

### 1 COLONNA 100%

```
<!-- ROW -->
<table align="center" class="row column center">
<tr>
<td class="sc" valign="top">
<!-- 100% COLUMN -->
<table align="center" class="container" width="600">
<tr>
<td align="center" class="center f0" valign="top">
<!--[if (gte mso 9)|(IE)]><table width="100%" align="center" cellpadding="0" cellspacing="0"
border="0"><tr><td valign="top" width="600"><![endif]-->
<div class="twelve col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell" valign="top"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td></tr></table><![endif]-->
</td>
</tr>
</table><!-- 100% COLUMN -->
</td>
</tr>
</table><!-- ROW -->
```

### 2 COLONNE 50% / 50%

```
<!-- ROW -->
<table align="center" class="row center two_columns">
<tr>
<td class="sc" valign="top">
<!-- TWO COLUMNS 50% - 50% -->
<table align="center" class="container" width="600">
<tr>
<td align="center" class="center f0" valign="top">
<!--[if (gte mso 9)|(IE)]> <table width="100%" align="center" cellpadding="0" cellspacing="0"
border="0"><tr><td valign="top" width="300"><![endif]-->
<div class="six col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
</td>
</tr>
</table>
```

```

</div>
<!--[if (gte mso 9)|(IE)]></td><td width="300" cellpadding="0"><![endif]-->
<div class="six col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td></tr></table><![endif]-->
</td>
</tr>
</table><!-- TWO COLUMNS 50% - 50% -->
</td>
</tr>
</table><!-- ROW -->

```

## 2 COLONNE 75% / 25%

```

<!-- ROW -->
<table align="center" class="row center two_columns7525">
<tr>
<td class="sc" valign="top">
<!-- TWO COLUMNS 75% - 25% -->
<table align="center" class="container" width="600">
<tr>
<td align="center" class="center f0" valign="top">
<!--[if (gte mso 9)|(IE)]><table width="100%" align="center" cellpadding="0" cellspacing="0"
border="0"><tr><td valign="top" width="450"><![endif]-->
<div class="nine col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td><td width="150" cellpadding="0"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td></tr></table><![endif]-->
</td>
</tr>
</table><!-- TWO COLUMNS 75% - 25% -->
</td>
</tr>
</table><!-- ROW -->

```

2 COLONNE 25% / 75%

```

<!-- ROW -->
<table align="center" class="row center two_columns2575">
<tr>
<td class="sc" valign="top">
<!-- TWO COLUMNS 25% - 75% -->
<table align="center" class="container" width="600">
<tr>
<td align="center" class="center f0" valign="top">
<!--[if (gte mso 9)|(IE)]><table width="100%" align="center" cellpadding="0" cellspacing="0"
border="0"><tr><td valign="top" width="150"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]><td><td width="450" cellpadding="0"><![endif]-->
<div class="nine col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]><td></tr></table><![endif]-->
</td>
</tr>
</table><!-- TWO COLUMNS 25% - 75% -->
</td>
</tr>
</table><!-- ROW -->

```

2 COLONNE 25% / 75%

```

<!-- ROW -->
<table align="center" class="row center two_columns2575">
<tr>
<td class="sc" valign="top">
<!-- TWO COLUMNS 25% - 75% -->
<table align="center" class="container" width="600">
<tr>
<td align="center" class="center f0" valign="top">
<!--[if (gte mso 9)|(IE)]><table width="100%" align="center" cellpadding="0" cellspacing="0"
border="0"><tr><td valign="top" width="150"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">

```

```

<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]><td><td width="450" cellpadding="0"><![endif]-->
<div class="nine col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]><td></tr></table><![endif]-->
</td>
</tr>
</table><!-- TWO COLUMNS 25% - 75% -->
</td>
</tr>
</table><!-- ROW -->

```

3 COLONNE 33% / 33% / 33%

```

<!-- ROW -->
<table align="center" class="row center three_columns">
<tr>
<td class="sc" valign="top">
<!-- THREE COLUMNS 33% - 33% - 33% -->
<table align="center" class="container" width="600">
<tr>
<td align="center" class="center f0" valign="top">
<!--[if (gte mso 9)|(IE)]><table width="100%" align="center" cellpadding="0" cellspacing="0"
border="0"><tr><td valign="top" width="200"><![endif]-->
<div class="four col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]><td><td width="200" cellpadding="0"><![endif]-->
<div class="four col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]><td><td width="200" cellpadding="0"><![endif]-->
<div class="four col">
<table align="center" class="center" width="100%">

```

```

<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td></tr></table><![endif]-->
</td>
</tr>
</table><!-- THREE COLUMNS 33% - 33% - 33% -->
</td>
</tr>
</table><!-- ROW -->

```

### 3 COLONNE 25% / 25% / 50%

```

<!-- ROW -->
<table align="center" class="three_columns252550 row center">
<tr>
<td class="sc" valign="top">
<!-- THREE COLUMNS 25% - 25% - 50% -->
<table align="center" class="container" width="600">
<tr>
<td align="center" class="center f0" valign="top">
<!--[if (gte mso 9)|(IE)]><table width="100%" align="center" cellpadding="0" cellspacing="0"
border="0"><tr><td valign="top" width="150"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td><td width="150" cellpadding="0"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td><td width="300" cellpadding="0"><![endif]-->
<div class="six col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td></tr></table><![endif]-->
</td>
</tr>

```



```
</table><!-- THREE COLUMNS 25% - 25% - 50% -->
</td>
</tr>
</table><!-- ROW -->
```

3 COLONNE 50% / 25% / 25%

```
<!-- ROW -->
<table align="center" class="row center three_columns502525">
<tr>
<td class="sc" valign="top">
<!-- THREE COLUMNS 50% - 25% - 25% -->
<table align="center" class="container" width="600">
<tr>
<td align="center" class="center f0" valign="top">
<!--[if (gte mso 9)|(IE)]><table width="100%" align="center" cellpadding="0" cellspacing="0"
border="0"><tr><td valign="top" width="300"><![endif]-->
<div class="six col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td><td width="150" cellpadding="0"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td><td width="150" cellpadding="0"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td></tr></table><![endif]-->
</td>
</tr>
</table><!-- THREE COLUMNS 50% - 25% - 25% -->
</td>
</tr>
</table><!-- ROW -->
```

4 COLONNE 25% / 25% / 25% / 25%

```

<!-- ROW -->
<table align="center" class="four_columns row center">
<tr>
<td class="sc" valign="top">
<!-- FOUR COLUMNS 25% - 25% - 25% -25% -->
<table align="center" class="container" width="600">
<tr>
<td align="center" class="center f0" valign="top">
<!--[if (gte mso 9)|(IE)]><table width="100%" align="center" cellpadding="0" cellspacing="0"
border="0"><tr><td valign="top" width="150"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td><td width="150" cellpadding="0"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td><td width="150" cellpadding="0"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td><td width="150" cellpadding="0"><![endif]-->
<div class="three col">
<table align="center" class="center" width="100%">
<tr>
<td class="cell"></td>
</tr>
</table>
</div>
<!--[if (gte mso 9)|(IE)]></td></tr></table><![endif]-->
</td>
</tr>
</table><!-- FOUR COLUMNS 25% - 25% - 25% -25% -->
</td>
</tr>
</table><!-- ROW -->

```



## Elementi di contenuto

Gli elementi di contenuto vanno inseriti all'interno della struttura nella posizione (<TD>) contraddistinta dalla class "cell": <td class="cell"></td>

### TESTO

```
<!-- TEXT -->
<table class="ec text" data-linktype="web" data-padding-collapsed="true">
<tbody>
<tr>
<td class="tdec center">
<table class="e ebg">
<tbody>
<tr>
<td class="eb ep" style="padding: 5px ! important;">
<p class="eta efs eff etc elh content elk"
style="color: rgb(34, 34, 34);">
$$TEXT$$<br>
</p>
</td>
</tr>
</tbody>
</table>
</td>
</tr>
</tbody>
</table><!-- TEXT -->
```

### IMMAGINE

```
<!-- IMAGE -->
<table class="ec image empty">
<tbody>
<tr>
<td class="tdec center">
<table class="e eam ebg" style="max-width: 600px; width: 100%">
<tbody>
<tr>
<td class="ep ebr iea center f0" style="line-height: 0">
<a>
<img class="ebr" src="" style="width: 100%;">
</a>
</td>
</tr>
</tbody>
</table>
</td>
</tr>
```



```
</tbody>  
</table><!-- IMAGE -->
```

## BOTTONE

```
<!-- BUTTON -->  
<table class="ec button" data-border-collapsed="true" data-br-collapsed="true" data-linktype="web">  
<tbody>  
<tr>  
<td class="tdec ea center">  
<table bgcolor="#FF2700" class="e ew eam btnebg ebg ebr"  
style="background-color: rgb(255, 39, 0) ! important; width: 50% ! important; min-width: 50% ! important;  
border-radius: 5px ! important;">  
<tbody>  
<tr>  
<td class=" eb ep eta ebr center" style="border: 0px none ! important; border-radius: 5px ! important;">  
<a class="efs eff etc elh" href="#" style="color: rgb(255, 255, 255) ! important; line-height: 20px !  
important;font-weight:normal !important">  
$$BUTTON$$  
</a>  
</td>  
</tr>  
</tbody>  
</table>  
</td>  
</tr>  
</tbody>  
</table><!-- BUTTON -->
```

## DISISCRIZIONE

```
<!-- UNSUBSCRIBE -->  
<table class="ec unsubscribe">  
<tr>  
<td class="tdec ea center">  
<table class="e ew eam ebg">  
<tr>  
<td class=" eb ep center">  
<a class="efs eta eff etc elh" href="[ UNSUBSCRIBE_LINK ]">$$UNSUBSCRIBE$$</a>  
</td>  
</tr>  
</table>  
</td>  
</tr>  
</table><!-- UNSUBSCRIBE -->
```

## DIVISORIO

```
<!-- DIVIDER -->
<table class="ec divider" data-linktype="web">
<tr>
<td class="tdec ea center">
<table class="e ew eam ebg">
<tr>
<td class=" eb ep center" style="padding-top:5px;padding-bottom:5px">
<hr>
</td>
</tr>
</table>
</td>
</tr>
</table><!-- DIVIDER -->
```

## SOCIAL

```
<!-- SOCIAL -->
<table class="ec social" data-theme="tipo1" style="width: 100%;">
<tbody>
<tr>
<td style="text-align: center; display: block">
<p style="text-align: center; width: 100%; line-height: 0">
<a data-social="facebook" href="https://www.facebook.com/"
style="padding: 5px;" title="Facebook">

</a>
<a data-social="twitter" href="https://www.twitter.com/"
style="padding: 5px;" title="Twitter">

</a>
<a data-social="google" href="https://plus.google.com/"
style="padding: 5px;" title="Google+">

</a>
</p>
</td>
</tr>
</tbody>
</table><!-- SOCIAL -->
```