

Retail Calendar

2021



January



Summer sales

Back to school sales

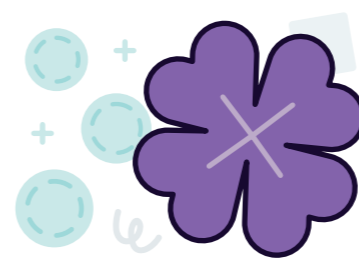
- 1. New Year's Day
- 6. Devonport Cup (TAS)
- 7. Orthodox Christmas Day
- 14. Orthodox New Year's Day
- 26. Australia Day



February



- 5. World Nutella Day
- 8. Royal Hobart Regatta (parts of TAS)
- 8. Australian Open Begins
- 12. Lunar New Year (Chinese New Year)
- 14. Valentine's Day
- 16. Shrove Tuesday/Pancake Day
- 20. National Love Your Pet Day
- 24. Launceston Cup (parts of TAS)

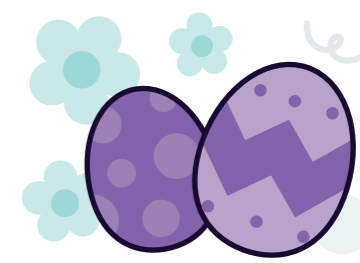


March



Autumn Sales

- 1. Labour Day (WA)
 - 2. King Island Show (parts of TAS)
 - 6. Sydney Gay & Lesbian Mardi Gras
 - 8. International Women's Day
 - 8. Eight Hours Day (TAS)
 - 8. Adelaide Cup (parts of SA)
 - 8. Canberra Day (ACT)
 - 8. Labour Day (VIC)
 - 11. Melbourne Fashion Festival begins
 - 16. Click Frenzy Travel
 - 17. St Patrick's Day
 - 25. International Waffle Day
 - 27. Passover begins
- TBC Grand Prix Melbourne (Due to COVID-19 may be postponed.)



April



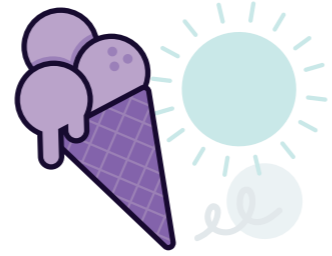
- 1. April Fools Day
- 2. Good Friday
- 3. Holy Saturday (excl. TAS & WA)
- 4. Easter Sunday (ACT, NSW, QLD & VIC)
- 4. Daylight Savings Ends (ACT, NSW, SA, TAS & VIC)
- 5. Easter Monday
- 10. Siblings Day
- 12. Ramadan begins
- 19. Bicycle Day
- 22. International Earth Day
- 25. Anzac Day (excl. NSW, TAS & VIC)



May



- 3. May Day (NT)
- 3. Labour Day (QLD)
- 4. May the 4th be with you
- 5. Cinco De Mayo
- 6. No Diet Day
- 7. Agfest (TAS)
- 9. Mother's Day
- 13. World Cocktail Day
- 18. Click Frenzy Mayhem
- 21. International Tea Day
- 31. Reconciliation Day (ACT)



June



- Winter sales
- 7. Western Australia Day (WA)
- 14. Queen's Birthday (excl. QLD & WA)
- EOFY sales
- 18. Tour De France begins
- 21. International Day of Yoga
- 20-26. Refugee Week



August



- 2. Picnic Day (NT)
- 5. Melbourne International Film Festival
- 11. Ekka Wednesday (parts of QLD)
- 11. Royal Queensland Show (parts of QLD)



October



- Breast Cancer Awareness Month
- LGBT History Month
- 1. Burnie Show (parts of TAS)
- 1. International Coffee Day
- 1. World Vegetarian Day
- 1. Brisbane International Film Festival
- 3. Daylight Savings Starts (ACT, NSW, SA, TAS & VIC)
- 4. Labour Day (ACT, NSW & SA)
- 7. Royal Launceston Show (parts of TAS)
- 8. World Egg Day
- 15. Flinders Island Show (parts of TAS)
- 16. The Everest
- 21. Royal Hobart Show (parts of TAS)
- 25. World Pasta Day
- 31. Halloween

July



- 1. 2021 Financial Year begins
- 1. Dry July begins
- 2. Alice Springs Show Day
- 4-11. NAIDOC Week
- 7. World Chocolate Day
- 9. Tennant Creek Show Day (parts of NT)
- 13. Click Frenzy Julove
- 16. Katherine Show Day (parts of NT)
- 23. Darwin Show Day (parts of NT)
- 25. Christmas in July



December



- 3. International Day of Disabled Persons
- 24. Christmas Eve (NT, QLD & SA)
- 25. Christmas Day (Public holiday on the 27th)
- 26. Boxing Day (Public holiday on the 28th excl. SA)
- 26. Proclamation Day (SA - Public holiday on the 28th)
- 31. New Years Eve (NT & SA part day)

September



Spring sales

- 5. Father's Day
- 9. R U OK Day
- 19. International Talk Like A Pirate Day
- 24. Queen's Birthday (WA)
- 27. AFL Grand Final (VIC)



- National Public Holidays
- Religious Day
- Days Of Note

- Autumn
- Spring
- Winter
- Summer